

The Veranda Restaurant – Email Subscription Terms & Conditions

1. Introduction

By subscribing to The Veranda Restaurant’s exclusive guest list, you agree to receive marketing emails, promotions, event invitations, and special offers from The Veranda Restaurant, located at **2122 Second Street, Fort Myers, FL 33901**.

These Terms and Conditions outline how we manage your subscription, your privacy rights, and how data is collected and used through our website and email system.

2. Subscription and Communication

By signing up for our exclusive guest list:

- You consent to receive marketing and promotional communications via email.
- You acknowledge that subscription is voluntary and can be withdrawn at any time by clicking the “Unsubscribe” link included in any marketing email.
- You confirm that the information you provide (such as your name and email address) is accurate and that you are at least 18 years old.

3. Data Collection and Use

We collect and process your personal data (such as your name and email address) solely for the purpose of sending you marketing communications and improving your customer experience at The Veranda Restaurant.

Your data will **not be sold** to any third party. However, we may share it with trusted service providers who assist us in operating our email system and website.

4. Wix.com Tracking and Analytics

Our website and email communications are hosted and managed through **Wix.com Ltd.**, which provides website and marketing tools that utilize **tracking technologies** such as cookies, pixels, and similar analytics tools.

These tools allow us to:

- Monitor the performance of our email campaigns.
- View insights such as **email open rates, link clicks, and unsubscribes**.
- Measure website traffic and engagement to improve our guest experience.

By subscribing, you acknowledge that Wix.com may process data in accordance with their own [Privacy Policy](#), and that we use these insights to enhance our marketing efforts.

5. Data Protection and Security

We take reasonable measures to protect your personal information against unauthorized access, disclosure, alteration, or destruction. Your information is stored securely in compliance with applicable data protection laws.

6. Unsubscribing and Data Removal

You may unsubscribe at any time by clicking the “Unsubscribe” link in any email or by contacting us directly at **communications@verandarestaurant.com**. Once unsubscribed, your email will be removed from our marketing list, although anonymized analytical data may remain for reporting purposes.

7. Changes to These Terms

We reserve the right to modify or update these Terms & Conditions at any time. Updates will be posted on our website with a revised effective date. Continued use of our subscription service after changes indicates your acceptance of the updated terms.

8. Contact Information

If you have any questions or concerns regarding these Terms & Conditions or our data practices, please contact us at:

The Veranda Restaurant

2122 Second Street

Fort Myers, FL 33901

 **communications@verandarestaurant.com**

 **(239) 332-2065**